



For additional information please contact:
Susan Bari, President • sbari@flyufast.com • 954-332-2457
Fly Fast, LLC • 1535 North Dale Mabry Highway • Lutz, FL 33548 • 800-523-0146
www.flyufast.com

News

Lutz, FL
October 24, 2007

Fly Fast Receives TSA Approval

Fly Fast CEO Leslie Saunders announced today that the company has been notified by John Martinez, Director, Registered Traveler and Aviation Credentialing, that the Transportation Security Administration (TSA) had completed its initial financial viability and security assessment of Fly Fast. Martinez reported that Fly Fast has met the minimum requirements to provide services to sponsoring entities for registered traveler programs.

Saunders noted, "We are pleased to receive this designation by the TSA that will enable Fly Fast to expand our presence in the airport community and assist with furthering the goals of the registered traveler program. Fly Fast is committed to providing secure solutions that enhance the airport experience for America's business travelers."

About Fly Fast, LLC

Fly Fast, LLC provides customer acquisition, niche marketing, product placement, training and other services within the airport and travel industries. The experience of founders Leslie Saunders (with 25 years experience in the airport industry), Susan Phillips Bari (with 20 years as an advocate and leader in the women's business community) and Tom Christopoul (formerly a senior executive of Cendant Corporation) are aggregated to bring clients connections, capabilities and relationships forged during their more than 50 years of combined experience. Fly Fast has offices in New York City, Tampa (Lutz) and Fort Lauderdale. For more information, visit www.flyufast.com.

About Registered Traveler

The Transportation Security Administration and private industry developed the Registered Traveler (RT) program to provide expedited security screening for passengers who volunteer to undergo a TSA-conducted security threat assessment (STA) in order to confirm that they do not pose or are not suspected of posing a threat to transportation or national security.

— MORE —

The RT program is market-driven and offered by the private sector with TSA largely playing a facilitating role. TSA is responsible for setting program standards, conducting the STA, physical screening at TSA checkpoints, and certain forms of oversight. The private sector is responsible for enrollment, verification, and related services.

To enroll, applicants voluntarily provide RT Sponsoring Entities (participating airports/air carriers) and Service Providers (a TSA-approved vendor chosen by a Sponsoring Entity to implement RT as its agent) with biographic and biometric data needed for TSA to conduct the STA and determine eligibility. The STA includes checking each applicant's identity against terrorist-related, law enforcement, and immigration databases that TSA maintains or uses. RT applicants who receive an approved STA result may become program participants.

Once an applicant qualifies an approved RT participant, the traveler is able to take advantage of the benefits of the RT program which are expected to initially include:

- modified airport configuration to minimize RT passenger wait times, including dedicated or integrated lines and lanes;
- enhanced customer service for RT participants, such as divesting assistance, concierge service for luggage, and parking privileges; and
- discounts for service or concessions.

Registered traveler lanes are currently available at Albany, Cincinnati, Indianapolis, JFK International Airport LaGuardia, Little Rock, Newark, Orlando, Reno, San José, San Francisco and Westchester Airports. Denver, Atlanta, Oakland and the Metropolitan Washington Airports Authority (Reagan National Airport and Dulles) are expected to announce the provider for registered traveler services in those locations before the end of 2007.

– END –

For additional information please contact:

Susan Bari, President • sbari@flyufast.com • 954-332-2457

Fly Fast, LLC • 1535 North Dale Mabry Highway • Lutz, FL 33548 • 800-523-0146

www.flyufast.com